GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism – Formation of "Bhavani Island Tourism Corporation (BITC)" – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE(T) DEPARTMENT
G.O.MS.No. 18 Dated: 24-11-2016
Read:

Cabinet Resolution No. 807/2016, Dt: 08.11.2016.

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ORDER:

Bhavani Island is a large river island near Vijayawada in Krishna river. This island is a unique gift of nature and is most appropriate to be developed as a major tourist destination. It is also appropriate to take various activities for development of the other Islands also in Krishna river near Vijayawada and Amaravati as tourist destinations; River front development on both sides of Krishna river alongside Vijayawada and Amaravati; and water sports, river cruises and other water based activities. It was therefore decided to form a Special Purpose Vehicle.

2. Accordingly, Government, hereby order for formation of the "Bhavani Island Tourism Corporation (BITC)" with the following objectives, constitution, organization structure, functions/responsibilities and powers:

(A) The key objectives of this Corporation (BITC) shall be development and maintenance of tourism infrastructure and tourism services at:

a) Islands in Krishna river near Vijayawada and Amaravati, most notably Bhavani Island
b) River front development on both sides of Krishna river i.e. alongside Vijayawada and Amaravati
c) Water sports, river cruises and other water based activities/ attractions.

(B) The constitution of the Bhavani Island Tourism Corporation (BITC) shall be as stated below:

a) BITC shall be incorporated with Andhra Pradesh Tourism Development Corporation Limited (APTDC) as the sole promoter. Based on need of the project, additional promoters like CRDA and Vijayawada Municipal Corporation may be included as promoters after infusion of appropriate capital. The equity share holding of APTDC shall be at least 50% at any given time in BITC.
b) BITC shall be constituted with a seed capital of INR 50 crore provided by Government of Andhra Pradesh through APTDC. Additional capital, as and when required by BITC, shall be made available by Government of Andhra Pradesh through APTDC or through inclusion of new promoters or both.

(C) Organisation Structure :

(i) The Board of Directors of BITC would include:

a) Secretary (Tourism), Government of Andhra Pradesh – Chairperson
b) Secretary (Irrigation), Government of Andhra Pradesh
c) Secretary (Forests), Government of Andhra Pradesh
d) Commissioner, CRDA
e) District Collector (Krishna)
f) District Collector (Guntur)
g) Commissioner, Vijayawada Municipal Corporation
h) CEO, Bhavani Island Tourism Corporation, Member Convenor
i) Regional Director (Tourism), Vijayawada-Amaravati hub

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ii) BITC would include the following verticals:

a) Chairperson – Secretary (Tourism)
b) Chief Executive Officer (CEO) – He shall be a full time CEO and shall be appointed for a fixed term of 2 years. The CEO of the SPV will, preferably, be officer from Indian Administrative Service (IAS)
c) Executive Director (Planning (incl experiences)
d) Executive Director (Projects & Engg)
e) Executive Director (Marketing)
f) General Manager (Administration)

(D) The key functions and responsibilities of BITC are as follows:

a) Planning and development control regulation of the lands under relevant Acts.
b) Identification of projects for tourism development in the areas as mentioned in clause (A) above.
c) Finalize project development approach (Government, PPP, Lease, License etc.)
d) Approve and sanction the projects including their technical appraisal
e) Take possession of land, alienate and execute lease/ sale deeds
f) Appointment of staff, experts, developers, master planners, architects, independent engineers, consultants etc.
g) Incorporate Joint Ventures and subsidiaries and enter into partnerships as may be required for implementation of tourism development projects.
h) Execute the projects through Joint Ventures, subsidiaries, Public Private Partnership (PPP), turnkey projects or any other mode as approved by Government of Andhra Pradesh including selection of developers/ partners through appropriate Government processes.
i) Monitor and review matters related to project development and act upon issues arising thereof.
j) Collect taxes, surcharges
k) Execute provisions of agreements, lease/ sale deeds etc.
l) Any other functions delegated by Government of AP from time to time.

(E). In order to empower BITC to undertake the above mentioned functions, the following powers are delegated:

a) to master plan the lands, exercise development control and regulate development of the lands under relevant Acts.
b) to raise required finances including from market if required by mortgaging the lands.
c) to promote and develop tourism infrastructure and tourism experiences.
d) to maintain municipal services.
e) to coordinate the government departments in execution of common infrastructure.
f) other powers required to performs the functions.

3. The Managing Director, A.P. Tourism Development Corporation Limited (APTDC) shall take necessary further action for formation of the “Bhavani Island Tourism Corporation (BITC)” as ordered at para 2 above.

4. This order issues with the concurrence of the Finance Department vide their U.O.No.37027/170/FMU-GAD.II/2016, Dt:18.11.2016.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SRIKANT NAGULAPALLI
PRINCIPAL SECRETARY TO GOVERNMENT(FAC)

To
The Managing Director, Andhra Pradesh Tourism Development Corporation Limited (APTDC), Vijayawada.
The Water Resources Department, Andhra Pradesh .
The EFS&T Department, Andhra Pradesh

The Commissioner, CRDA.
The District Collector, Krishna District.
The District Collector, Guntur District.
The Commissioner, Vijayawada Municipal Corporation.
The Regional Director (Tourism), Vijayawada-Amaravati hub.
Copy to:
The General Administration (Cabinet)/ (SC.A) Department, Andhra Pradesh
The Revenue Department, Andhra Pradesh.
The Municipal Administration and Urban Development Department, Andhra Pradesh .
The Finance (FMU.GAD.II) Dept Andhra Pradesh.
The Public Enterprises Department, Andhra Pradesh.
The Commissioner of Tourism, Andhra Pradesh, Vijayawada.
The Director of Archaeology and Museums, Andhra Pradesh, Vijayawada.
The Executive Directors (Planning (incl. experiences)) / (Projects &Engg.)
/(Marketing), APTDC (through the MD, APTDC).
The General Manager (Administration), APTDC (through the MD,APTDC).
The P.S. to Principal Secretary to Government(Tourism) YAT&C Dept.
The Accountant General, Andhra Pradesh, Hyderabad.
The Director of Treasuries & Accounts, Andhra Pradesh.
The Pay & Accounts Officer, Andhra Pradesh.
SF/SC

// FORWARDED BY :: ORDER//

SECTION OFFICER